

ADVERTORIAL

Swissma & Bluescope A Lasting Partnership Throughout The Years

Established in 1997, Swissma Building Technologies Sdn Bhd harnesses the expertise of European technologies to provide customers with a premium roofing and wall cladding solution. Innovative and engineered with precision, Swissma's building solutions are designed to conquer lofty challenges.

As a leader in the high-end roofing segment, Swissma provides customized solutions and has earned an illustrious reputation in the field. It was the first company in Malaysia to secure FM (Factory Mutual) approval for the metal roofing and cladding. FM is a third-party testing and certification service that is internationally recognized and respected. The rigorous certification process is backed by stringent scientific testing ensuring that products will be able to perform under the toughest conditions.

Another noteworthy accolade was when the company was awarded the BrandLaureate BEST BRANDS Award for 2 consecutive years from 2015-2017 and the President's Award in Manufacturing Steel Roofing in recognition of the high quality of services provided.

While delivering on the company's promise of quality, Swissma's partnership with BlueScope has proven to be a strategic move that has greatly benefited both parties.

By utilising coated steel products from BlueScope as their only choice of steel material, one can be rest assured of the durability and versatility of Swissma's products and solutions.



An award-winning partnership: Mr Low Ping Hing (General manager of Swissma) & Mr. Pongsak (Country president of NS BlueScope Malaysia, Singapore and Brunei) at Brandlaureate Awards 2016-2017.



Clean COLORBOND® ULTRA Steel for The Record Winning Lexis Hibiscus Port Dickson

One of the iconic projects that demonstrated the exceptional partnership between BlueScope and Swissma was the Lexis Hibiscus Port Dickson. Situated above the crystal clear sea of Port Dickson, this five star resort won the Guinness World Records for having the most number of swimming pools and overwater villas in a single resort. The project required the installation of barrel-vaulted roofs for 521 chalets built over the sea which needed extremely meticulous planning to ensure that installation would proceed smoothly. With its renown technical expertise and proven track record in delivering solutions for architectural challenging designs, Swissma was appointed to provide the roofing solution for this project. After thorough research, Swissma's Zipwelt Standing Roof was determined as the best solution to meet the architectural and engineering requirements for the curved roof design. All roofing sheets were delivered to each villa with a custom trolley and manually lifted onto the roof. The constant exposure to

Situated over clear and sparkling waters, the Lexis Hibiscus Port Dickson is able to stand the test of time against harsh weather elements with Clean COLORBOND® ULTRA and Swissma's Zipwelt Standing Roof.



Stunning visuals are made possible with COLORBOND® Steel and Swissma's Sanko Grip Deck® 3-Pan at the Setia City Convention Centre 2.

severe coastal and marine environments also meant that the material needed to be able to withstand harsh and corrosive conditions. Yet, this was overcome by producing the roof using Clean COLORBOND® ULTRA Steel which consist of AZ200 coating class with a ZINCALUME® steel base and BlueScope's proprietary Super Polyester Paint System provided optimum protection. The combination of the right material, roofing profile and excellent workmanship is a proven success for this stunning icon to last beautifully for many more years to come.

Clean COLORBOND® Steel for The Colourful Setia City Convention Centre 2

Located at Setia Alam, Shah Alam, the Setia City Convention Centre 2 opened in November 2016, offering an additional 5700 square metres of event space to the vibrant and emerging commercial hub. This project was completed in the record-breaking time of 9 months which was the result of well-coordinated project management and the right choice of a roofing system. With Swissma's Sanko Grip Deck® 3-Pan, a double skin roof system which allowed the ground construction work to progress simultaneously while the top skin roofing was being installed, a substantial amount time was saved. Furthermore, the double skin roof system also provided optimal insulation performance to meet the acoustic requirement of the Convention Centre. Yellow, green, black and white roofing and wall cladding are interwoven with each other giving the convention centre its signature look. The fixing method and the interfacing details at the roof and wall cladding were carefully devised to be secured, neat and prevent any leakages. The interweaving of colours was inspired by an organic caterpillar effect with its identifiable geometric shapes on the roof and facade. Owing to the wide colour selection of BlueScope's COLORBOND® Steel, with its proprietary super Polyester Paint System, the building exterior remains stunning with colour being able to last longer against the elements

Swissma and Bluescope's commitment to excellence

Premium quality materials such as COLORBOND® and ZINCALUME® are Swissma's only choices when it comes to coated steel for roofing and walling. BlueScope's commitment to innovation and superior product performance is aligned with Swissma's vision. These common principles shared by both parties is the secret to a continuous business partnership that lasted 2 decades. With reputable brand names built up together over the years, excellence is a guarantee when it comes to providing improved solutions to the building and construction industry in the region.



Setia City Convention Centre 2: inspired by an organic caterpillar effect.