



PRESIDENT'S AWARD

SWISSMA
Manufacturing – Steel Roofing

Metal Roofing & Wall Cladding Maestro

Swissma Building Technologies Sdn. Bhd., together with its partners, Sanko Metal Industrial Co. Ltd. (Japan) and Nippon Steel & Sumikin Bussan Corporation (Japan), provides a one-stop centre solution for metal roofing and wall cladding in terms of design, fabrication and installation. Swissma SANKO products have been established in the market since 1974.

Swissma is capable of fulfilling multiple designing needs which includes buildings of 3-D shapes, industrial buildings that require lengthy metal roof installation, residential homes, airports, as well as institutional and commercial buildings.

A wide range of trapezoidal profiles are also available under the Swissma SANKO Roof Series (with a rib height from 20mm to a very deep profile of rib height 187 mm). All Swissma SANKO metal roof systems use NS BlueScope materials such as Clean COLORBOND®, ZINCALUME® and PRIMAMAJU-R™ – with warranty periods ranging from 15 to 30 years.

Other exclusive product ranges include Swissma Doppelwelt®, Winkelwelt®, Snapwelt®, Zipwelt®, Casex® and Dach metal tiles which are also available in non-ferrous materials such as Aluminium, Copper, Stainless Steel, Titanium Zinc and Pure Titanium.

Literally Branding through the Roof

Being one of the pioneer brands in the solution for metal roofing and wall cladding, Swissma believes in providing the best products, quality and service to its customers – which further strengthens the brand name, Swissma and SANKO, in the market. Being honoured with The BrandLaureate Award further strengthened the brand's reputation in the market and provides an edge over its competitors as well.

Swissma has aptly taken several branding initiatives to establish its brand name in the market by advertising its extensive portfolios and the recent win from The BrandLaureate in various media. The main objective is to promote its capability to potential clients.

Swissma also organizes technical forums at universities and colleges on metal roofing technologies, the 'dos and don'ts', as well as the

details and information to look out for. Factory visits from members of the public are welcomed – to provide them with exposure on the aptitude and expertise Swissma is able to offer and cater for.

Swissma also actively participates in Corporate Social Responsibility (CSR) programmes. Recently, Swissma has contributed to Pertubuhan Amal Seri Sinar (PASS) which reaches out to the poor community to support their children's education.

Swissma has collaborated with one of its key raw material suppliers, NS BlueScope Malaysia Sdn. Bhd., which is its strategic business partner; and together, they supplied metal roofing to Positive Living Community in Rawang, Selangor, and Ladang Care in Chenderiang, Perak.

Positive Living Community is a non-profit organization initiated to provide shelter for refugees, ex-prisoners, ex-drug addicts and people with AIDS. It sustains itself by selling its own produce from farming and some handicraft items. Ladang Care provides training to the Orang Asli (local aborigines) on modern agriculture and assists them on marketing their produce and handicraft goods.

Weathering the Storm of Time: The Brand You Can Trust

The brand name, Swissma, is closely identified as a top-quality brand name for roofing specialist by architects and other consultants as Swissma focuses on delivering prestigious and iconic projects with exquisite quality.

Swissma's impressive portfolio includes reputable projects such as the Prime Minister's office, Kota Kinabalu International Airport, KLIA 2 Integrated Complex, Lexis Hibiscus Resort, Menara Axis, Millennium Tower domes, Hartalega NGC Production Complex, Ikea Cheras and Malaysia International Trade and Exhibition Centre (MITEC) – just to name a few.

Swissma strives to capitalize and harness on the success of the brand in Malaysia and market its goods and services on a global scale. Being accorded with a world-renowned award by The BrandLaureate would provide the assurance and confidence to its potential clients all over the world.

